



2018 SPONSORSHIP OPPORTUNITIES

109th Radio Club of America Awards Banquet
 SATURDAY, NOVEMBER 17, 2018
 New York, NY

WHY SPONSOR THE RADIO CLUB OF AMERICA TECHNICAL SYMPOSIUM?

The RCA Technical Symposium is the premier industry event where innovative new wireless technologies are presented by experts in the industry. In addition to industry experts from companies large and small, each year one or two youth at the middle or high school level present their unique wireless project. These very bright youth represent the future of the industry, and are part of a 30+ year initiative by RCA and Director Carole Perry to promote wireless and the study of STEM subjects as a career for youth to pursue! Your sponsorship makes it possible for us to keep this event affordable for attendees, and shows your support for our industry's innovators. Our audience consists of technical, operations, and marketing experts who either attend in person or via our real-time Webcasting during the event. The videos and the slide decks are archived for several years, providing sponsors unique "marketing persistence".

SPONSORSHIP BENEFITS	TITANIUM SYMPOSIUM SPONSOR \$5,000	TITANIUM SYMPOSIUM + BANQUET SPONSOR \$4,000	PLATINUM SPONSOR \$2,000	GOLD SPONSOR \$1,000	SILVER SPONSOR \$750	BRONZE SPONSOR \$500	BRASS SPONSOR \$250
Exclusive sponsor (2 maximum) of Technical Symposium, including signage at food/drink tables and continental breakfast, and company logo on the Tech Symposium podium sign	•						
Sponsorship of both Tech Symposium and Banquet, with benefits from both at the \$2,000 level		•					
2Tech Symposium tickets & 2 Banquet Tickets	•						
1Tech Symposium ticket & 1 Banquet Ticket		•	•				
1Tech Symposium ticket				•	•	•	
Opportunity to give 2 minute company pitch at Tech Symposium	•	•	•				
Company logo on event banners at Banquet	•	•	•	•	•		
Recognition on PowerPoint at Banquet	•	•	•	•	•	•	•
Company logo in printed Tech Symposium program	•	•	•	•	•	•	•
Company logo in printed Banquet program	•	•	•	•	•		
Company logo on table signage at Banquet	•	•	•				
Company logo and URL on RCA website	•	•	•	•	•	•	•
Company logo on Tech Symposium signage	•	•	•	•	•	•	•
Company logo on signage supporting Young Achievers	•	•	•	•	•	•	
Provide company literature at Tech Symposium	•	•	•	•			
Opportunity to provide attendee gift/logo item	•	•	•				

We can also create a custom sponsorship that meets your needs. Radio Club of America is a 501 (c) 3 non-profit organization, therefore, your sponsorship may qualify for a tax-deduction. Please consult with your tax advisor for specific information.

COMPANY NAME (as you would like it to appear in promotional materials): _____

YOUR NAME _____ ADDRESS _____

PHONE _____ EMAIL _____

WEBSITE _____

You can pay online at www.radioclubofamerica.org or call Karen Clark at 303.979.0621 for more information, to pay by check or for the specifications for your company logo.