

2019 Radio
Club of
America
Sponsorship
Opportunities



**2019 TECH SYMPOSIUM
110TH AWARDS BANQUET**

**NOVEMBER 23, 2019
WESTIN NEW YORK TIMES SQUARE**

REGISTRATION & DETAILS
RADIOCLUBOFAMERICA.ORG



How Does Sponsoring an RCA Event Benefit Your Company?

- Increased visibility leading to increased brand recognition throughout the wireless community.
- Be affiliated with the world's oldest wireless society.
- Your company is recognized as a supporter for the RCA mission: *Honoring the Past. Committed to the Future.*
- Network with prospects and customers in a relaxed, social environment.
- Align your company with a key education event - the Tech Symposium.
- Support the goal of the Awards Banquet, which has been recognizing human achievement in wireless for 110 years.
- Be recognized as a wireless community leader.



There Are So Many New and Different Ways You Can Support RCA at The Tech Symposium and Awards Banquet

- Three levels of Traditional Banquet and Technical Symposium Sponsorships from \$500-\$1,200
- Platinum, Titanium and special sponsorships – many are new this year! - sponsorships from \$1,500-\$6,000

Contact Jane Winter, RCA Sponsorship Chair,
with questions or to book your sponsorship

jwinter@fractenna.com

All Sponsors – at Every Level - Receive These Exclusive Benefits*

- Your company logo on Technical Symposium signage
- Your company logo on Banquet signage and banners
- Recognition with your company logo on the official Banquet Power Point presentation during the event
- Your company logo featured in the official printed commemorative Banquet program
- Your company logo linked to your company's URL on the RCA web site

** Platinum & Titanium level sponsors also receive special pre-event recognition on the RCA web site*



Traditional Banquet and Tech Symposium Sponsorships

You Will Receive Recognition at Both Events!

Gold Sponsor

\$1,200

- All traditional sponsor benefits, plus a full-page ad in Aerogram and Proceedings distributed to all RCA Members
- Company logo on signage supporting Young Achievers

Silver Sponsor

\$1,000

- All traditional sponsor benefits plus your company logo in the Proceedings

Bronze Sponsor

\$500

- Receive all traditional sponsor benefits including your logo on signage & banners for the Symposium & Banquet, logo in the Banquet program and in the Banquet PowerPoint

ALL SPONSORS RECEIVE

- Logos on event banners & signage at Tech Symposium & Banquet
- Logo on Banquet Power Point
- Logo in Banquet commemorative program
- Logo and URL on RCA web site



Platinum Level Combined Tech Symposium and Awards Banquet Sponsorships

Print Sponsor

\$1,500

- As the sponsor for all signage, banners, tent cards and printed materials for the Tech Symposium and Banquet*, your company will receive all Platinum benefits plus a quarter page ad in the RCA Proceedings & logo in the Aerogram.

Event Technology Sponsor

\$3,000

- Help us meet the costs of AV at the Banquet & Tech Symposium
- Receive special recognition as the technology sponsor on all signage
- Half page ad in RCA proceedings & logo in Aerogram

** Commemorative Banquet Program sponsor is a separate sponsorship*

PLATINUM AND TITANIUM LEVEL SPONSORS

Receive all the benefits granted at every level of sponsorship and, in addition, special pre-event recognition on the RCA web site



New this Year! Special 2019 Technical Symposium Platinum Sponsorships

Facebook Livestream Sponsor **\$2,500**

- Your company will be recognized in all pre-recorded commercials and sound bites during the Technical Symposium
- As headline sponsor, you will reach the expected 1,000 Facebook Live broadcast audience (during & after the event)
- Half page ad in RCA Proceedings & logo in Aerogram

Lanyard Sponsor **\$1,500**

- Every badged attendee will receive a lanyard with your logo
- Quarter page ad in RCA Proceedings & logo in Aerogram

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Technical Symposium Titanium Sponsorships

Master Level Titanium Sponsor **\$6,000**

- Signage at breakfast/break tables during Symposium
- Company logo included on speaker podium sign
- Recognition with 80-100 attendees and approximately 1,000 people watching Facebook Live Broadcast

Networking Lunch Titanium Sponsor **\$6,000**

- Signage at event and on collateral materials
- Opportunity to offer attendees a meal and networking time
- Provide a place for RCA members to connect and network

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Awards Banquet Platinum Level Sponsorships

Banquet Name Tag Sponsor **\$2,000**

- Your logo will appear with the RCA logo on professional produced magnetic badges for all Banquet attendees

Banquet Program Sponsor **\$1,500**

- As sponsor of the commemorative printed program for the Awards Banquet, your logo will receive significant placement in the program as well as a quarter page ad in the program, Proceedings & logo in Aerogram

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Awards Banquet Platinum Sponsorships

Banquet Wine with Dinner Sponsor

\$3,000

- Logo and recognition on table tents at each table
- Special recognition as wine sponsor on all signage
- Half page in RCA Proceedings & logo in Aerogram

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Awards Banquet Titanium Sponsorships*

Pre-Banquet Cocktail Reception Sponsor **\$6,000**

- Logo on cocktail napkins
- We'll name a VIP cocktail after you (& you can help select it!)
- Full page ad in RCA Proceedings & logo in Aerogram

Pre-Banquet Reception Appetizer Sponsor **\$6,000**

- Logo on cocktail napkins
- Recognized as the provider of all the tasty hors d'oeuvres!
- Full page ad in RCA Proceedings & logo in Aerogram

**Bonus Ticket packages are available, ask for details*

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Awards Banquet Titanium Sponsorships

Photo Wall Sponsorship **\$6,000**

- **Academy Awards style 7'X7' free standing step-and-repeat backdrop featuring company logo & RCA logo. Attendees will use as the backdrop for their selfies & photos at the Tech Symposium and Banquet and we will stage professional photography of award winners using this as a backdrop**
- **2 tickets for both the Banquet and the Technical Symposium**
- **Full page ad in RCA Proceedings & logo in Aerogram**
- **To maximum social media coverage for the event, we will encourage attendees to post their photos & selfies in front of your Photo Wall on Facebook & Instagram using the tag: #RCA2019YOURCOMPANYNAME**

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RCA Sponsorship
Chair, to book your
sponsorship
jwinter@fractenna.com





THE WORLD'S OLDEST
WIRELESS SOCIETY

HONORING THE PAST. COMMITTED TO THE FUTURE.